



Cheese products

Monitoring between
2020 and 2025

It is possible to reformulate a product without losing market share!

Opportunities to seize

Overall, the **top-selling brands** have improved their nutritional quality since 2020 (less saturated fat and less sodium).



Strenghts !

Cheese products that have been **modified*** since 2020 have reduced their **saturated fat** and **sodium** content and increased their protein content.

→ They remain the **best sellers**, accounting for 85% of sales !

Areas for further development

The **new** products do not contribute to improving the quality of the product lineup. They provide less protein and calcium than other cheese products and are more expensive.



Regulations

In 2025, **63% of cheese products** would have been required to display Health Canada's nutrition label on the front of their packaging.



For a custom portrait of YOUR product, use:

SCAN !

This free tool allows you to :

Check

f the Health Canada nutrition symbol must be displayed on the front of your packaging.

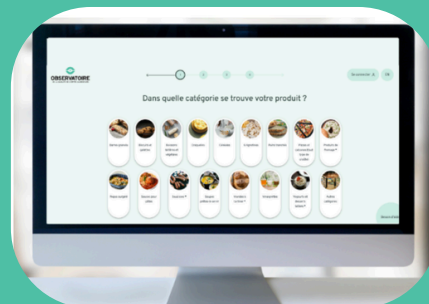


Compare

he nutritional value of your product compared to that of your competitors.



scan.observatoire.inaf.ulaval.ca



*Changes to their list of ingredients, nutrition facts panel, claims, and/or packaging (e.g., images, logos).

With the contribution of :